

Who Is It For?

The **Brain Loading for Success™ Program** is for anyone who needs to learn *faster, better and smarter*. The online modules guide you through the proven **6Cs Learning Maximizer™ Process** to achieve learning success. Learn how to learn while learning what you need to learn. Give yourself the competitive advantage for current and future career growth.

- **New Employees:** Tackle the new learning curve with confidence. Use proven techniques for taking in and mentally processing the huge volume of information about your new organization and job. Quickly gain the required job knowledge and skills.
- **On-the-Job Performers:** Make sure you look and feel confident as you take on new responsibilities or change jobs within your organization. Pick up on new job performance requirements quickly and easily. Demonstrate how well you learn new facts, terminology, processes, policies, and procedures.
- **Training Program Participants** (e-learning and/or classroom-based): Start off your training with a solid foundation, focused on high-value learning. Impress your colleagues and management with how well you learn during your training. Achieve the learning and performance objectives and expertly apply the new knowledge and skills back on-the-job.
- **Certification, Accreditation or Licensing Candidates:** Achieve your professional designation in less time, with less stress. Learn how to study the materials and resources so you can easily pass the exam(s). Gain personal learning insurance and assurance for the time, effort and financial investment you are making to achieve your professional designation.

Learning is a skill just like any other skill! The **Brain Loading for Success™ Program** involves an interactive learning process to learn about and develop these learning skills as well as use a wide variety of learning strategies.

By the end of the program you will know for sure how to learn what you need to learn and why the process works. You will learn specific **Learning Maximizer™ Skills, Strategies and Steps** (actions) to build your learning intelligence.

What's Included?

Online Modules

- *Leveraging Learning Styles* (45 minutes)
- *Brain Loading for Success* (eight – 15 minute modules: 2 hours)
 - Brain Loading for Success™ – Overview
 - Big Picture Framing: A: CONTEXT
 - Link It Up: B. CONNECTION
 - Defining Moments: C. CONCEPTS
 - Info Architect: D. CONSTRUCT
 - Use It or Lose It: E: CONDUCT
 - The Power of 'Re': F: CONSOLIDATE
 - Brain Loading for Success™ – Next Steps

Resources/Tools

- Brain Loading for Success™ – Learning Path
- Learning Styles Questionnaire
- Learning Styles Overview
- 6Cs Learning Maximizer™ Process – Quick View (job aid)
- 6Cs Learning Actionizers™

What Are the Benefits?

By completing the online modules you will be able to:

- **Discover your primary learning style** and what actions to take to more effectively apply that learning style.
- **Build an expanded repertoire of learning styles** to learn no matter what media is being used.
- **Gain control** over the volume and complexity of what you need to learn.
- **Demystify the learning process** so you know not only how to learn but why the brain loading skills and strategies work.
- **Maximize your learning capacity (how much) and learning capability (how well)** to handle new and challenging learning requirements.
- **Keep ahead of the competition** for academic, employment and promotion opportunities.
- **Get better marks** on tests and exams.

Other Programs

Online Modules

- Mastering Multiple Choice Exams

Workshops and Webinars

- Brain Loading for Success (one day) – For Learners
- Learning Architect (2 days) – For Training & Development Professionals
- Facilitation Skills & Strategies – Synchronous and Asynchronous Training (2 days) – For Facilitators / Instructors

Who We Are

Founded in 1982, **Learnware Design Inc.** is a Canadian-owned learning design and consulting firm providing clients with custom-designed, creative, and fully documented learning systems and solutions that positively impact bottom-line results. We have the expertise to take complex facts, concepts, processes and procedures and make them easy to learn and apply.

As learning architects we have highly developed expertise in knowing how people learn. We believe that learning skills can be continuously developed and enhanced to achieve both personal and organizational goals.

Contact Information

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Intentional Learning is the product division of Learnware Design Inc., dedicated to offering learning performance products for ‘*Maximizing Learning Capacity and Capability*’.

Books and Resources

- *Learning Competency Architecture – 6Cs Learning Maximizer Process* (book by Valerie Dixon)
- *6Cs Learning Maximizer™ Skills & Strategies* – Quick Selector